



ANSAR HARFORD UAE
Oral Care Manufacturer



"We Don't Make Toothpaste, We make Toothpaste Better"





About Us

ANSAR HARFORD FZC – UAE was founded in 2004 and is engaged primarily in Cosmetics and Toothpaste Manufacturing. It is committed to provide high quality products at very affordable prices. A wide array of toothpastes are produced in different variety such as daily use of Regular Fluoride Toothpaste, Gel Fluoride Toothpaste, Whitening Toothpaste, Smoker's Toothpaste, Bi-gel Toothpaste, Miswak Toothpaste, Medicated Toothpaste and Kids Toothpaste. All products are made from carefully selected ingredients, which are recommended by internationally acclaimed Dental Associations and procured from renowned worldwide sources.

Strict quality control is enforced at every stage of production to ensure uniform quality in every unit that leaves the factory. Due to close interaction with leading flavor manufacturers around the world the latest international trends in flavors are adopted in our toothpastes. A team of expert formulators are fully equipped to develop new products according to specific customer requirements. ANSAR HARFORD is focus on the continuous development and introduction of new products to ensure that we offer the most comprehensive product line and be able to deliver product features and benefits as per our customer satisfaction.

Organization

ANSAR HARFORD Managing Director has over 40 years experience in the manufacturing of oral care products. His broad management ideas, prospective and marketing strategies are undoubtedly considered as one of the vital factors of the company's every achievement. He also maintains awareness and knowledge of contemporary operational development theory and methods and provides suitable interpretation to directors, manager and staff. He also ensure activities meet with and integrate with organizational requirements for quality management, health and safety, legal stipulations, environmental policies and general duty of care.

All our Products are made from carefully selected ingredients, which are recommended by internationally acclaimed dental association and procured from renowned worldwide sources.



Product Information

Know our Products

*New
Improved!*



Brush Up Fluoride Gel Toothpaste New Improved

Brush Up New Improved Toothpaste is power packed by more refreshing mint for long lasting freshness. It has also beautifully-colored tubes that stands out from the normal range.

Brush UP Toothpaste contains special micro whiteners which gently clean away yellowing plaque from teeth & whitens your teeth every time you brush. Its powerful fluoride strengthens the enamel and helps prevent tooth decay.

The new exciting flavor makes your mouth cool & fresh..

Product	Size	Qty. / Ctn.	Dimension
Brush Up Fluoride Gel Toothpaste New Improved	70g	8 Dozen	355x197x355mm
	180g	4 Dozen	390x255x255mm

Available in 3 different flavours

Brush up Green Strong Minty Gel

Brush up Blue Ice Minty Gel

Brush Up Red Spice Minty Gel



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FOR STRONGER TEETH AND FRESHER BREATH



Brush Up Fluoride Gel Toothpaste with Toothbrush

This Brush Up Toothpaste and Brush Up Toothbrush are perfect combination for your healthy teeth and bright smile.

Key Benefits:

- ☒ Fights Dental Cavities Issues
- ☒ Helps Enamel Whitening
- ☒ Keeps the teeth healthy and Strong
- ☒ Gentle and Mild on Gums
- ☒ Original Fresh Mint Taste

For Best Results, use with Brush Up toothbrush regularly.

Products	Size	Qty. / Ctn.	Dimension
Brush Up Toothpaste 150g Blue/ Green/Red		4 Dozen	466x318x239mm
Available in 3 Different Flavours			
Brush Up Ice Blue Minty Gel with toothbrush			
Brush Up Strong Green Minty Gel with toothbrush			
Brush Up Red Spice Minty Gel with toothbrush			



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BrushUP

is the perfect **Miswak** Toothpaste for you!



BrushUp Miswak Toothpaste

Brush Up Toothpaste has pure Miswak extract, also known as Salvadora Persica or the Arak Tree used by the ancient Arabs to keep their teeth clean, white and shiny. Miswak benefits your oral health in more than one way.

Benefits of Miswak Toothpaste

- ☒ Fights Plaque
- ☒ Strengthen the teeth enamel
- ☒ Makes your mouth healthy and fresh
- ☒ Prevents cavities

Products	Size	Qty. / Ctn.	Dimension
Brush Up Miswak Toothpaste	70g	8 Dozen	355x197x355mm
Brush Up Miswak	180g	4 Dozen	390x255x255mm



Kids Brushing Time made Fun and Memorable!!!



Brush Up Kids Gel Toothpaste in Tube Pack

Introducing Brush Up Kids Toothpaste now in NEW PACKAGING with additional Bubble Gum Flavor that any child will love. Kids will surely enjoy the 5 flavors and with the right level of fluoride it will prevent tooth decay and safely strengthen teeth. Parents can trust BRUSH UP Kids Toothpaste to help their kids maintain clean teeth and fresh breath.

Products	Size	Qty. / Ctn.	Dimension
Brush Up Kids Gel Toothpaste Tube Pck.	70g	8 Dozen	358x262x272mm

Available in 5 Flavours

Banana, Chocolate, Bubble Gum, Orange & Strawberry

Benefits of kid's toothpastes

- ☒ Promotes remineralization (strengthening enamel affected by acids)
- ☒ Resist decay
- ☒ Remove plaques
- ☒ Clean and polish the teeth
- ☒ Freshen kid's breath talk



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Make brushing time fun for your kids!



Brush Up Kids Gel Toothpaste in Regular Pack

Brush Up Kids Toothpaste is specially formulated for your child's first teeth with low fluoride & mild cleaning agents. It has fluoride content of just 500 ppm making it suitable for young ages.

Brush Up Kids Toothpaste has 5 varieties of fun flavors so kids will have a very good time brushing their teeth.

"Have that clean, strong teeth and fresh breath with bursts of tasty flavors"



Products	Size	Qty. / Ctn.	Dimension
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Brush Up Kids Gel Toothpaste	70g	8 Dozen	355x197x355mm
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Available in 5 Flavours

Banana, Cola, Chocolate, Orange & Strawberry



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brushing made better WITH BRUSHUP TOOTHBRUSH



Toothbrushes

Brush Up Toothbrushes comes in different beautiful shades of colors.

- ☒ Good quality with soft, medium and hard bristles
- ☒ Contrasting inner bristle and body colors
- ☒ Easy and convenient to use
- ☒ Cleans the teeth appropriately

It has forward bristles enable in-depth cleaning. Bristles in shear on the tip can clean effectively. The perfectly rounded bristle tips provide a careful protection to tooth enamel and gums during brushing process.

Products	Qty. / Ctn.	Dimension
Brush Up Toothbrush in Blister Pack	8 Dozen Available in Soft / Medium / Hard	373x253x254mm
Brush Up Toothbrush with Cap	8 Dozen Available in Soft / Medium / Hard	373x253x254mm
Brush Up Toothbrush in Case Pack	12 Dozen Available in Soft / Medium / Hard	325x240x240mm
Brush Up Toothbrush with Cap PP/Clear	8 Dozen Available in Soft / Medium / Hard	373x253x254mm
Brush Up Kids Toothbrush	8 Dozen Available in Soft	373x253x254mm



a special toothpaste that keeps teeth free from
TOBACCO, TEA, COFFEE & OTHER STAINS



Mr. White Smokers Toothpaste

Coffee and cigarette smoke have ingredients with a high tendency for staining teeth. Regular brushing with Mr. White Smokers toothpaste helps to clean and polish out stains emanating from Tobacco, Tea, Coffee and plaques, making them the whitest white.

For clean stain free shiny white teeth!

Now

No More Scaling
Just Brushing
For Even
Better Result
For Sure!



Product	Size	Qty. / Ctn.	Dimension
Mr. White Smokers Toothpaste	100g	6 Dozen	395x272x223mm
Product Features			

- ✓ Prevents tooth decay
- ✓ Provides strong cavity protection
- ✓ Suitable for Smokers and Non Smokers
- ✓ It neutralizes the unpleasant odor of tobacco from the mouth and leaves it full of freshness



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Snowwhite 2 Color Fresher Toothpaste

A two color striped toothpaste with anti-bacterial action which kills germs effectively and keeps the mouth germ free for hours. Also contains fluoride for cavity protection and provides greater taste and cooling freshness. It is specially formulated to protect teeth & gums.



Kills Germs Freshens Breath for Hours

It contains whitening agent which gently cleans away the yellowing plaque & whitens your teeth everytime you brush. Its powerful fluoride strengthens the enamel.

Product	Size	Qty. / Ctn.	Dimension
Snowwhite 2 Color Fresher Toothpaste	130g	6 Dozen	420x305x212mm
	180g	4 Dozen	390x255x255mm





“A healthier Mouth Everyday with EveryDay Fresh Mint Toothpaste”

EVERYDAY Total Care Fresh Mint TOOTHPASTE

EveryDay Total Care Fresh Mint Toothpaste contains a unique blend of minty ingredients to thoroughly clean and provides total freshness. It is specially formulated for people to deliver everyday protection against cavities.

2 in 1 formula with anti-bacterial effect & a boost of freshness.

- ✓ Freshens breath
- ✓ Extra Fresh Minty Taste
- ✓ Protects against cavities
- ✓ Brilliant clean and complete protection

Product	Size	Qty. / Ctn.	Dimension
EveryDay Fresh Mint Toothpaste	100g	12 Dozen	



FEEL THE FRESHNESS AND POWER OF MISWAK TOOTH PASTE



Tasweek Up Miswak Toothpaste

It has PURE EXTRACT OF MISWAK, a famous ancient tree also known as Salvadora Persica used for healthy teeth for decades, acts as astringent and anti-bacterial to prevent tooth decay and keep the gums healthy and strong. It is very effective in eliminating bad breath and ensuring strong teeth.

“Keeps Teeth STRONG and WHITE”

Leaves with you a healthy and fresh mouth!

Products	Size	Qty. / Ctn.	Dimension
Tasweek Up Gold	70g	8 Dozen	355x197x355 mm
Tasweek Up Green	180g	4 Dozen	390x255x255 mm
Tasweek Up Gold	120g	4 Dozen	466x318x239 mm
Tasweek Up Green	120g	4 Dozen	466x318x239 mm
with Toothbrush Pack			

Available in

Gold (Gel Paste)

Green (White Paste)



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12 HOURS ANTI BACTERIAL PROTECTION



WhitePlus Toothpaste

It contains a unique anti-bacterial agent that provides 12 hour germ protection around your teeth and gums. It removes plaque tartar and gum problems. The fluoride in Whiteplus toothpaste shields the teeth from cavities and fights tooth decay and the calcium base gently cleans the teeth to make them whiter and shinier while the cool minty flavour keeps the mouth fresh all day long.

"A perfect combination for perfect teeth"

- ☒ Fights Plaque
- ☒ Fights Cavities
- ☒ Fights Tartar
- ☒ Fortify Enamel

Products	Size	Qty. / Ctn.	Dimension
WhitePlus Toothpaste	90g	6 Dozen	250x250x393mm
	190g	4 Dozen	390x250x250mm



"Experience Freshness Beyond Compare with A-1 Toothpaste"



"The protection your teeth deserve"

A-1 Calcium+Fluoride Toothpaste

A perfect daily use opaque toothpaste containing calcium & fluoride for stronger teeth and complete cavity protection. Keeps teeth healthy & sparkling white.

It contains carefully selected ingredients which provides:

- ✓ Sparkling whiteness like never before
- ✓ Greater taste and cooling freshness
- ✓ Total cavity protection
- ✓ Prevention of tartar build up

Product	Size	Qty. / Ctn.	Dimension
A-1 Toothpaste	90g	8 Dozen	250x250x393mm
	120g	6 Dozen	385x364x214mm
	190g	4 Dozen	390x250x250mm



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PRIVATE LABEL

ANSAR HARFORD also caters PRIVATE LABEL brands. Our broad knowledge in Oral Care Industry Specifically Toothpaste allows us to develop and produce products as per the specific requirements of the customers. We always ensure to meet the expectations of our clients.

YOUR **BRAND**



SOON TO LAUNCH

Cosmetics Products



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